



Ontario Craft Brewers On-Line Classified Ads

- Cost Effective
- High Visibility
- Targeted Audience
- User Friendly
- Quick & Easy Set Up

Buy, Sell, Lease, Rent, Wanted ... the options are yours to choose. You now have a quick and easy on-line source to reach out to thousands of people who love craft beer!

We are proud to introduce the **OCB Marketplace On-Line Classified Ads.**

The OCB web site has over 20,000 visits per month, with the average visit time of over 4 minutes! Beer fans, brewers from Canada and the world visit the OCB site to gather information, check out what is happening in the world of Ontario Craft Beer and look for opportunities that only Ontario Craft Brewers can provide.

The new fully automated, easy-to-use and -manage OCB Marketplace is where you can upload your custom ad. You can create your message with the option of adding a photo, hot links and all the information required to maximize the impact of your ad.



Are you ready to start buying, selling, leasing, renting or hiring? It's as easy as 1-2-3!!

Sign on to http://www.ontariocraftbrewers.com/marketplace/post_ad.php.

Follow the prompts, pay using Paypal, and presto your ad will be up within 2 business days.

OCB Classified Ad Rate Card

Standard Classified Ad

\$0.50 (50¢) CDN per character (includes spaces) for a one (1) month period.

To add a photo there is an additional charge of \$10 CDN per photo.

OCB Members receive a discount of 50% on both text and photo.

Banner Ads

There are 2 prominent banner ads available on the main page of the Classifieds section. You can purchase an ad for a maximum of three (3) months.

Rate of \$50 CDN per month. **13% HST will be added to all purchases.**

Classified Advertising Terms

Published on 10-August-2015

These terms and conditions apply in respect of all Classified Advertising listings published at www.OntarioCraftBrewers.com. Insertion orders are accepted subject to these terms and conditions. Terms, conditions, rates or agreements not set out in these terms and conditions or in our current rate schedules are not binding on Ontario Craft Brewers, a.k.a., the OCB or ("the Publisher") unless otherwise mutually agreed upon in writing.

These terms and conditions are deemed to be incorporated into every advertising contract between Publisher and advertiser/agency. Submission of advertising subsequent to receipt of such a contract or of these terms and conditions constitutes acceptance of these terms and conditions.

Classified advertising listings will be submitted by the advertiser using the on-line form available at http://www.ontariocraftbrewers.com/marketplace/post_ad.php.

Any images supplied by the advertiser must be in their final form. Only the following formats are accepted: .jpg, .gif, and .png. The image size must be no more than 1MB. The image dimensions for classified ads must be no more than 200 pixels wide by 120 pixels high. The image dimensions for banner ads must be no more than 460 pixels wide by 210 pixels high.

Once the advertiser has completed their copy points and picture (if any) it will be send to the OCB Administrator for final review. Any content that the OCB Administrator deems unacceptable (at the full discretion of the OCB Administrator) will NOT proceed to be posted on the OCB Website and payment will NOT be processed. All advertisers will be advised by the OCB Administrator if their Classified Ad has been approved or rejected. The OCB Administrator may at his/her full discretion, but is not obliged to, advise why an ad has been rejected.

Rates quoted are for all advertising and Publisher reserves the right to classify all advertisements. 13% Harmonized Sales Tax (HST) will be charged on all ads.

All advertising must be prepaid in advance via Paypal. Payment in foreign currency must be made at the prevailing Canadian rate of exchange. Failure to comply with payment terms will result in Publisher ceasing to accept advertisements from advertiser/agency.

The Publisher may increase advertising rates at any time and all contracts are accepted subject to this condition. The advertiser may cancel any contract without short rate penalty or notice within 15 days after higher rates are made effective by Publisher.

All advertising positions are determined using the Publisher's Classified Advertising software. Adjustments, reinstatements or refunds relating to the position and/or section in which an advertisement has been published are at the sole discretion of Publisher.

The content of all submitted advertising is the sole responsibility of the advertiser. The liability of the Publisher for damage arising out of errors in advertisements is limited to the amount paid for the space actually occupied by the portion of the advertisement in which the error occurred, whether such error is due to the negligence of the Publisher's employees or otherwise. The liability of the Publisher for damage arising out of non-insertion of any advertisement is limited to the amount received by the Publisher for such advertisement, whether such non- insertion is due to the negligence of the Publisher's employees or otherwise. The Publisher accepts no responsibility for loss of profit or any type of damages whatsoever, including any arising from the exercise of any of its rights, non-insertion of any advertisement or any error made in any advertisement whether such error is due to the negligence of the Publisher's employees or otherwise. If an error is made by the Publisher, which in its judgement materially affects the value of an advertisement, a corrected advertisement will be inserted once upon demand without further charge. Such "make good" insertions will not be granted on minor errors, which in the Publisher's judgement do not lessen the value of the whole advertisement, or where the advertisement has been placed past the Publisher's deadlines for submission.

The advertiser agrees to defend and fully indemnify the Publisher for any losses or costs incurred by the Publisher as a result of publishing any advertisement which is libellous or misleading, is in violation of anti-spam legislation (including Bill C-28), or otherwise subjects the Publisher to liability. This indemnity shall apply to all advertisements published, even if produced by the Publisher on behalf of the advertiser. The Publisher expressly disclaims all warranties, representations and conditions of any kind, express or implied, by statute or otherwise, to the fullest extent permitted by law. All of the Publisher's limitations of liability and disclaimers set out in these terms and conditions shall apply notwithstanding the breach of a fundamental term or condition or a fundamental breach.